

Service Stations—(Cont'd)

ROSE'S GOLDEN EAGLE SERV
 EXPERT LUBRICATION
 MINOR REPAIRS
 TRUCKS AND CARS
 TRUCK RATES
 GOLDEN EAGLE PRODUCTS
 ACCESSORIES - TIRE REPAIRS
 2609-5th GI lbrt 3-9951

ROY & JOHNNIE'S SERVICE
 Pick Up & Delivery
 4031 Franklin Blvd. HI lcrst 5-9602
 Ruth & Harry's Golden Eagle Serv
 2796-21st HI lcrst 5-1949

SANDER SIL-UNION SERV STA
 WHEEL BALANCING
 EXPERT LUBRICATION
 Tires - Tubes - Batteries & Accessories
 Washing & Polishing
 We Give S&H Green Stamps
 Open 7 AM to 11 PM Daily & Sunday
 3109 Broadway HI lcrst 5-9614

Saputo Sal 3520 Broadway HI lcrst 5-9879
SCHIER'S SHELL STATION
 3501 Broadway HI lcrst 5-9988
SCHEIDER'S COGNIE TEXACO SERVICE
 Texaco Products & Service
 1330 Broadway GI lbrt 2-9597
 Scroggin Bros Chevron Serv
 231 Capitol Av. GI lbrt 2-7200

SEASIDE GASOLINE & OIL—
 STEINHAUS AUTO ELECTRIC SERV
 2300 Stockton Blvd. HI lcrst 5-9652

Seaside Service 2731 Broadway HI lcrst 5-9501

SEASIDE SERVICE STATION
 Sam Tonato
 BRAKE RELINING
 BRUNSWICK TIRES & TUBES
 MINOR REPAIRS
 Pick-Up & Delivery Service
 Open Daily 7 AM To 10 PM
 1230 Alhambra Blvd. HI lcrst 6-0516

SEASIDE SERVICE STN
 RUSSELL W. NELSON
 AUTO TUNE UP & REPAIRING
 EXPERT LUBRICATION
 TIRE AND BATTERY SERVICE
 Open 4 AM to 12 PM - Pick-up and Deliver
 TOWING & ROAD SERVICE
 At Fair Oaks Blvd
 501 Fulton Av. HI lcrst 9-9921

SEASIDE SERV STN
 PICK UP & DELIVER
 WASH - POLISH - LUBRICATION
 GENERAL REPAIRING
 BRUNSWICK TIRES - ACCESSORIES
 E. MASSONI, Owner
 5300 Folsom Blvd. HI lcrst 5-9542

SEASIDE SERVICE STATION
 TIRE REPAIRING & RECAPPING
 LUBRICATION
 BRUNSWICK TIRES & TUBES
 Veedol & Seaside Oils & Greases
 A. O. Zumwalt - C. W. Seyler
 16th at D GI lbrt 2-9468
 401-16th

SHAUL SERVICE
 Rio Linda Blvd Del Paso Hts. HI ckr 9-1713

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

Service Stations—(Cont'd)

SHELL DEALERS' SERVICE STATIONS
 SHELL
 PRODUCTS
 AND
 SERVICES



"WHERE TO BUY THEM"

AL TOGNOTTI SHELL SERVICE
 7th & L GI lbrt 3-9989
BARTLETT'S SHELL SERVICE
 Pick Up-Del-Lubricating Tires-Batteries
 57th & J HI lcrst 5-9856
BARTO & MACHADO SHELL SERVICE
 17th & Broadway HU dsn 4-6301
BREVERLY'S A J SHELL SER
 Alhambra & Folsom Blvd. HI lcrst 5-9680
BREVERLY'S SHELL SERVICE STATION
 9th & N GI lbrt 3-9875
BRYANT'S SERV STA
 4900 Stockton Blvd. HI lcrst 7-3659

CATHAY SERVICE STATION
 430 L GI lbrt 2-9385
 Dasso Frank J Shell Service
 Riverside & Broadway GI lbrt 2-9708
DE VILBIS & GREEN SHELL SERVICE
 3731 Del Paso Blvd. HI ckr 9-9967
EL RIO SERVICE
 1/4 Mi West Tower Bridge-Thru Underpass
 Davis Hwy W Sacramento GI lbrt 2-9476
FRIEND'S SHELL SERV
 Alhambra & J HU dsn 4-6741
FRUITRIDGE MANOR SHELL SERV
 Stockton Blvd. HI lcrst 7-0010
GARDNER'S SHELL SERVICE
 34 Capitol GI lbrt 2-9791

HORTON'S SHELL SERVICE
 Pick Up & Delivery Service
 4000 Stockton Blvd. HI lcrst 9-9686
KOZIK SHELL SERV 1130 P GI lbrt 3-9656
KRIEGLER & TUCKER SHELL SERV
 15th Av & Stockton Blvd. HI lcrst 5-9952
 Love Art A Service Station
 21st & O GI lbrt 5-9315
MARIAM SHELL SERV 16th & T GI lbrt 3-9752
MARTINELLI'S RIVERSIDE SERVICE
 3211 Riverside Blvd GI lbrt 4-9417
MAULSBY & REBER SHELL SERVICE
 51st & Folsom Blvd. HI lcrst 5-9980
MOORE JACK 2630 Broadway HI lcrst 5-9640
SCHIERT'S SHELL STATION
 5501 Broadway HI lcrst 5-9988

SMITH ED SUPER SERV STN
 23d & F GI lbrt 3-9940
SPEER JOHN L 2320 Del Paso Blvd
 W Sacramento HI ckr 9-9953
STARR & ROLAND SHELL SERV
 16th & H HI lcrst 5-9953
VALLIANNI'S SHELL SERV
 Complete Lubrication-Pickup & Delivery
 Goodyear Tires & Batteries-Parking
 12th & H GI lbrt 3-9549
 Davis Hwy HI lbrt 2-9336
WILLIAMS GLENN H SHELL SERV
 Tires-Batteries-Lubrication
 3d & C Broderick GI lbrt 3-9584
WILLIAMSON'S SHELL SERVICE
 Lubricating-Firestone Tires-Pickup & Del
 Broadway & Stockton Blvd. HI lcrst 5-9741

WINTERS SHELL SERVICE
 Lubrication-Goodyear Tires-Pickup & Del
 47th & H HI lcrst 5-9757
 Shell Sierra Service Auburn Blvd. HI ckr 9-5937

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Strategically located throughout the nation, Western Electric Company's 29 Distributing Houses supply the Bell System with its equipment.

Service Stations—(Cont'd)

SIGNAL GASOLINE & OIL
 SIGNAL
 PRODUCTS
 AND
 SERVICE



"WHERE TO BUY IT"

DISTRIBUTOR
GILMORE CLARENCE E
 1506 Sproule GI lbrt 3-2276
DEALERS
COX & RAY SERVICE HI lcrst 5-9790
 Emerick's Auto Repair 1830 L GI lbrt 2-9495
LANDAY EUGENE
 601A Capitol Av. GI lbrt 2-1232
 Signal Service 412 Lincoln Roseville
 (Toll) Call "Operator" for Roseville 125-W

Signal Service Stations
 24 Hour Service
 2400 Del Paso Blvd HI ckr 9-9841
SMITH ED SUPER SERV STN
 Motor Tune Up-Pick Up & Delivery
 424 S GI lbrt 3-9940
 Smith H F 2810 J GI lbrt 3-1814
SMITH & TAYLOR SIGNAL SERV STA
 501-7th GI lbrt 2-9516
SMITH'S TIME SERV STN
 A M Smith Owner
 250 Yds South of 7 Mile House
 Stockton Blvd. HI lcrst 7-2515

SODERBERG'S UNION OIL STATION
 COMPLETE LUBRICATION
 TIRES - BATTERIES - ACCESSORIES
 WASHING & POLISHING
 PICK-UP & DELIVERY
 3201 Stockton Blvd. HI lcrst 5-9575

Sparks Union Oil Service 2001-14th Av. GI lbrt 2-9500
 Spec's Union Service Station
 1604 Del Paso HI ckr 9-9998
 Speer John L
 2320 Del Paso Blvd N Sacramento HI ckr 9-9953
SPEER & PARKER SHELL SERV STN
 Otis J Speer-Wayne B Parker-Proprietors
 Gen Lubrication-Batteries Etc
 1501 Arcade Blvd W Sacto HI ckr 9-9932

STACK'S JACK LUBRICATION & TIRE SERV
 HAVE YOUR CAR
 Washed-Lubricated-Completely Serviced
 While You Are Downtown
 1201 L GI lbrt 3-3021

Stadler Dick 2301 Broadway HI lcrst 5-9600
 Standard Stations Inc
 Main Office 909-12th GI lbrt 3-7931
 Alhambra Blvd & L Stn 70 HI lcrst 5-9939
 Alhambra & H Stn 7591 GI lbrt 3-9426
 Broadway & 19th Stn 1295 GI lbrt 2-9854
 Capitol Av & 3d Stn 1357 GI lbrt 2-9531
 Folsom Blvd & 34th Stn 304 HI lcrst 5-9713
 Franklin Blvd & 4th Av Stn 575 HI lcrst 5-9426
 H & 20th Stn 960 GI lbrt 3-9592
 I & 6th Stn 486 GI lbrt 3-9662
 J & 10th Stn 915 GI lbrt 2-9503
 J & 39th Stn 80 HI lcrst 5-9751
 L & 16th Stn 205 GI lbrt 2-9696
 N 12th & N 16th Stn 1459 GI lbrt 2-9491
 Second Av & 21st Stn 958 HI lcrst 5-9881
 Stn 1054 3500 Broadway HI lcrst 5-9813
 Stn 2117 1601 Broadway GI lbrt 2-9730
 Stockton Blvd & 5th Av Stn 1203 HI lcrst 5-9971
 2300 Del Paso Blvd Stn 5023 HI ckr 9-9971
 (Continued Next Page)

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.

Service Stations—(Cont'd)

STAN'S SERVICE STATION
 SEASIDE PRODUCTS
 AUTO-ROCK LUBRICATION
 TIRES - BATTERIES - ACCESSORIES
 WASHING
 PICK UP & DELIVERY
 BRAKE SERVICE
 WHEEL ALIGNMENT
 2534 Del Paso Blvd N Sacto. HI ckr 9-9969

Stapp's Beacon Serv Stn
 2021 Del Paso Blvd N Sacramento HI ckr 9-9934
 Starr & Roland Shell Serv 16th & H. GI lbrt 3-9993
 Steinhaus Auto Electric Serv
 2300 Stockton Blvd. HI lcrst 5-9652
 Stewart's Associated Serv
 Alhambra Blvd & P HI lcrst 5-9868
 2500 Sutterville Rd. HI lcrst 5-9348
STROH JOHN A DISTRIBUTING CO
 2200-5th GI lbrt 3-6947
 Sunland Service Station 1100 W. GI lbrt 2-9297
 Sutterville Service Station
 4800 Freeport Blvd HI lcrst 5-9639

BUTTON'S TEXACO SERV
 Texaco Products & Lubrication Service
 Del Paso Hts HI ckr 9-9801
 Taylor's Doc Associated Service
 2425 Broadway HI lcrst 5-9615
TAYLOR'S GOLDEN EAGLE SERVICE
 Complete Lubrication-Tires & Accessories
 3700 Sacramento Blvd. HI lcrst 5-9562

TEXACO PRODUCTS—
BAE'S TEXACO SERV STN
 5101 Folsom Blvd. HI lcrst 5-9509
DEAN'S TEXACO SERVICE
 801-12th GI lbrt 2-9862
GLENN'S TEXACO SERVICE
 Stockton Blvd & 7th Av. HI lcrst 4-9994
NICK'S SERVICE STATION
 2100 GI lbrt 2-9875

Texaco Service
 Stockton Blvd & T Stn
 Stockton Blvd T HI lcrst 5-9917
 21st & Broadway Stn
 21st & Broadway HI lcrst 5-9829
TIME SERVICE STATION
 2401 Castro Wy. HI lcrst 6-0876
TOM & DICK'S SERVICE
 Signal Service
 631-16th GI lbrt 3-9358
 Tom's Serv Stn 5350 Franklin Blvd. HI lcrst 5-9815
 Tony & Gene's Signal Serv 628-12th. GI lbrt 3-4941
 Tolman E S
 Associated Products-Pick Up-Delvy Serv
 2d & Capitol Av. GI lbrt 2-9454

TREVETHICK'S BILL TEXACO SERVICE
 MOTOR OVERHAUL
 & TUNE-UP
 Lubrication - Washing - Polishing
 Tire & Battery Service
 Brake Repairs

COMPLETE LINE OF ACCESSORIES
 Grand Av & Del Paso Heights
 22d & Grand Av Del Paso Hts. HI ckr 9-9917

Triangle Serv Stn 103 Bannon. GI lbrt 3-9325
 Tully's Associated Service Stn
 2001 Stockton Blvd. HI lcrst 5-9761
 Twilling's Serv Sta 16th & I GI lbrt 3-9832
TWIN CITY OIL CO Auburn Blvd. HI ckr 9-1167
 (See Advertisement Page 337)
 Union Oil Co of California
 Union Service Stations
 Main Office Commercial & Broadway
 Commercial & Broadway GI lbrt 3-5751
 Union Oil Dealer 1531 Broadway. GI lbrt 2-9442
 (See Advertisement Page 337)

UNION OIL SUPER STATION
 1001 L GI lbrt 2-9463
 Union Service Stn 15th & L GI lbrt 2-9702
 Union Service Station 21st & S HI lcrst 5-9747
 Union Service Stations
 Stn 987 3031 L HI lcrst 5-9731
 Stn 1899 3520 Broadway HI lcrst 5-9879
 Valliant's Shell Serv 12th & H GI lbrt 3-9549

You'll find it fast in the YELLOW PAGES.

Service Stations—(Cont'd)

Waller's Emory Associated Station
 4702 Freeport Blvd. HI lcrst 6-2562
WALL'S ASSOCIATED SERV STN
 COMPLETE SERVICE
 BRAKE ADJUSTING
 LUBRICATION - WASHING - POLISHING
 TIRE REPAIRING BATTERY RECHARGING
 FEDERAL TIRES - AERO BATTERIES
 2188 Stockton Blvd. HI lcrst 5-9637

WALT'S SOUTH SACRAMENTO SERVICE STA
 21st Av & Franklin Blvd. HI lcrst 5-9701
 Warner Tire Co Davis Hwy GI lbrt 2-9419
 Watsons Wayne C 2431 Broadway HI lcrst 7-5040
WAYNE'S AUTO REPAIR SERV
 Davis Hwy GI lbrt 3-5336
 Wesley's El Rancho Serv Stn
 3d & C Broderick GI lbrt 2-9336
 Williams Glenn H Shell Serv
 3d & C Broderick GI lbrt 3-9584
 Williamson's Shell Service
 Broadway & Stockton Blvd. HI lcrst 5-9741

WINTERS SHELL SERVICE
 COMPLETE LUBRICATION
 PICK UP & DELIVERY
 Goodyear Tires - Accessories
 Wash - Polish
 Minor Repairs - Battery Charging
 We Give S & H Green Stamps
 47th & H HI lcrst 5-9757

Woffle & Son 9th & N GI lbrt 2-9655
WOOLAKE SERVICE STATION
 1212 Del Paso Blvd N Sacramento. HI ckr 9-9661

Advertising in the Yellow Pages of the Telephone Directory is a direct way to keep your products before buyers. More and more people "Look inside the Classified" before buying.

Sewer Cleaning Equipment & Supplies

Watson W L & Son Inc
 2960 Auburn Blvd N Sacramento. HI ckr 9-2347

Sewer Service
 See Also Plumbers
A ABSTRACT SEPTIC TANK & CESSPOOL SERVICE
 441 Del Paso Blvd N Sacramento. HI ckr 9-5451
A AMER CESSPOOL & SEPTIC TANK SERVICE
 Also Sewer Pipes De-Roofed
 1470 Palo Verde Av N Sacto. HI ckr 9-0405

BOB'S CESSPOOL SERVICE
 Sewer & Pipe Lines Cleaned
 Tanks Cleaned & Installed
 State Licensed Contractor
 Complete Insurance
 1470 Palo Verde Av N Sacto. HI ckr 9-0405

BOB'S CESSPOOL SERVICE
 1470 Palo Verde Av N Sacramento. HI ckr 9-0405
 (See Advertisement Page 342)
BRUCE NELSON ELECTREK SEWER-DROOPER SERV
 See Our Adv Under Plumbers Supplies Retail
 1415-21st HU dsn 4-2949
 (See Advertisement Page 342)
 Dahms O R Const Co Auburn Blvd. HI ckr 9-7023
ELEC ROTO-ROOTER SEWER SERV
 Robertson Av. HI ckr 9-9590
 Elec Roto-Rooter Sewer Serv 1209 J. GI lbrt 2-5414
 (Continued Next Page)

By keeping a list of frequently called numbers—you can save much time and effort. There is space for this purpose in the front of your Directory which you may find helpful.

CLOGGED SEWERS • DRAINS • SINKS
 CLEANED BY ELECTRIC ROTO-ROOTER LICENSED OPERATORS



WE SPECIALIZE IN SINK, SEWER AND DRAIN CLEANING
 CESSPOOLS AND SEPTIC TANKS CLEANED AND SERVICED
 NEW - MODERN - EQUIPMENT
 FACTORIES - HOTELS - RESTAURANTS - HOMES

ELEC ROTO-ROOTER SEWER SERV
 24-HOUR SERVICE

In North Sacto City
 Call
 Foote Plumbing
 No Charge if We Fail—
 Unless Sewer is Broken Down
Hickory 9-9590 or GI lbrt 2-5414
 ROBERTSON & WALNUT AVES.
 RT. 11, BOX 5354
 C. E. RACKMAN
 Manager
 LARGE MACHINE
 Cable Length 1300 Ft.
 Look For This
 Emblem for
 Reliable, Efficient
 Service
 The Patent Rotating Knives Do
 The Work Without Digging